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ISDN HOLDINGS LIMITED

億仕登控股有限公司

(Incorporated in the Republic of Singapore with limited liability)
(Hong Kong stock code: 1656)
(Singapore stock code: 107.SI)

OVERSEAS REGULATORY ANNOUNCEMENT

PRESENTATION SLIDES FOR INVESTOR BRIEFING

This overseas regulatory announcement is issued pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Please refer to the attached announcement which has been published by ISDN Holdings Limited (the "Company") on the website of the Singapore Exchange Securities Trading Limited on 14 March 2024.

By Order of the Board
ISDN HOLDINGS LIMITED
Teo Cher Koon

President and Managing Director

Hong Kong, 14 March 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. Teo Cher Koon and Mr. Kong Deyang as executive directors of the Company; Mr. Toh Hsiang-Wen Keith as non-executive director of the Company; and Mr. Lim Siang Kai (Chairman), Mr. Soh Beng Keng and Mr. Tan Soon Liang as independent non-executive directors of the Company.



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This presentation contains forward-looking statements relating to financial trends for future periods, compared to the results for previous periods. Some of the statements contained herein are not historical facts but are statements of future expectations relating to the financial conditions, results of operations and businesses, and related plans and objectives. The information presented is based on certain views and assumptions and involves risks and uncertainties. Actual future performance, outcomes, and results may materially differ from those expressed in these forward-looking statements as a result of a number of risks, uncertainties, assumptions and other factors, many of which are outside ISDN's control. Representative examples of these factors include (without limitation) general industry and economic conditions, interest rate trends, cost of capital and capital availability, competition from other companies, shifts in customer demands, customers and partners, changes in operating expenses, governmental and public policy changes, and the continued availability of financing. Actual results, performance or events could differ materially from the current view of the Management of ISDN, such forward-looking statements are not and should not be construed as a representation as to the future of ISDN and should not be regarded as a forecast or projection of future performance. No reliance should, therefore, be placed on these forward-looking statements. It should be noted that the actual performance of ISDN may vary significantly from such statements.

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In this presentation, all \$ dollar amounts are in Singapore dollars unless otherwise specified





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ISDN powers Asia's industrial future

Our automation and sustainability solutions help thousands of companies build a more productive and sustainable future for Asia

We have the right **technology**

Cloud
Software
Hardware
Components

We have the right **customers**

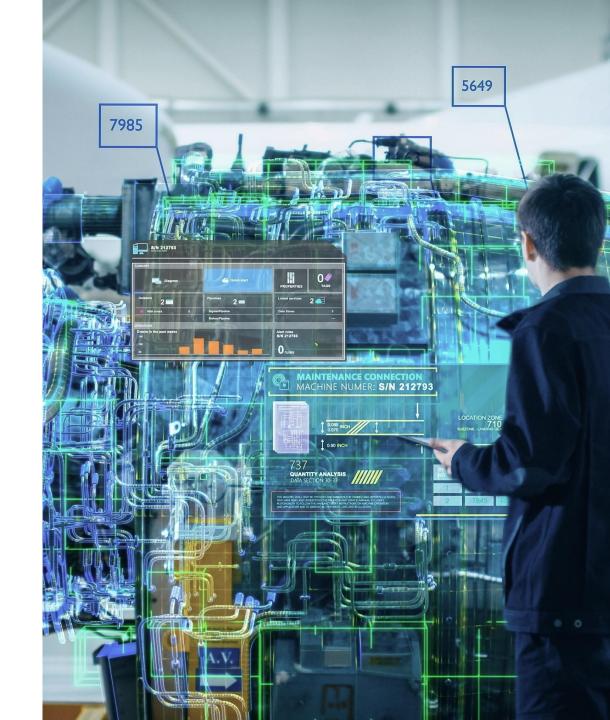
10,000+ customers
All industrial verticals
China + SE Asia

We have the right **experience**

20+ years of automation Best-of-breed approach 76 locations

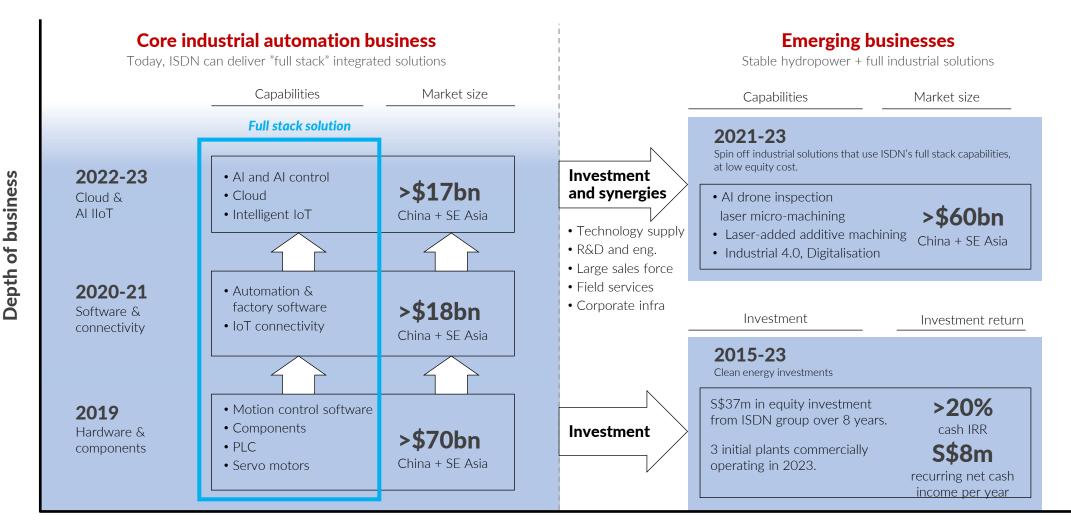
We have the right **strategy**

Growing market share Growing market size Competitive moats Diversified growth



We've built clear strategic growth over the last 5 years

Despite disruptions from COVID-19, supply shortages, semiconductor downcycle and China's slow recovery, we've grown our capabilities, expanded our markets, and gained share over the past 5 years. We are well positioned for growth.



Breadth of business

We are well-positioned to capitalised on clear, long-term market growth

The market drivers for automation and sustainability are clear, we're gaining share, and we're well positioned for cycle recovery.

Market growth opportunity is clear

Asia's technology industry growth

- Semiconductor & electronics cycle must recover
- Growing technology production
- Growing technology consumption

2

Labour shifts drive automation

- Youth & greying populations don't want to work in factories
- Wages growing faster than economy
- Automation increasingly produces superior results

3

High national priority

- Industrial advancement is a #1 economic priority in China
- Advanced production is a strategic sector for Southeast Asia

1

Shift to sustainable industry

- Sustainable inputs (energy, materials)
- Sustainable production (less waste, higher yield)
- Sustainable products

5

Cycle recovery

Increasing evidence of cycle recovery in:

- Semiconductors
- Electronics
- China industrial growth

We're well positioned



We have the right **technology**

We have the right **customers**

We have the right **experience**

We have the right **strategy**





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FY2023 financial performance

Cautious emergence from cyclical headwinds

S\$'000	FY2022	FY2023	YoY change
Revenue	370,779	341,766	-7.8%
Gross Profit	105,888	91,134	-13.9%
Gross margin (%)	28.6%	26.7%	-1.9ppt
Operating expenses	67,839	66,714	-1.7%
Profit before tax	32,027	18,873	-41.1%
Profit after tax	23,079	11,172	-51.6%
Profit attributable to shareholders	14,620	4,952	-66.1%

Revenue

- Revenue troughed in 1H23 → grew +2% sequentially in 2H23
- ISDN grew +2.4% in China, gained share (market down 4-7%)
- Heavy cyclical impact in Southeast Asia (semiconductor), but ISDN has not lost customers and this sector should recover

Gross Margin

- 1.9ppt decline is primarily cyclical (impacting higher-margin semi/electronics business).
- We are not seeing excess inflationary or pricing pressure.

3 Operating expenses

 Managed down slightly to reflect lower revenues but maintained investment in capabilities to position for cycle recovery.

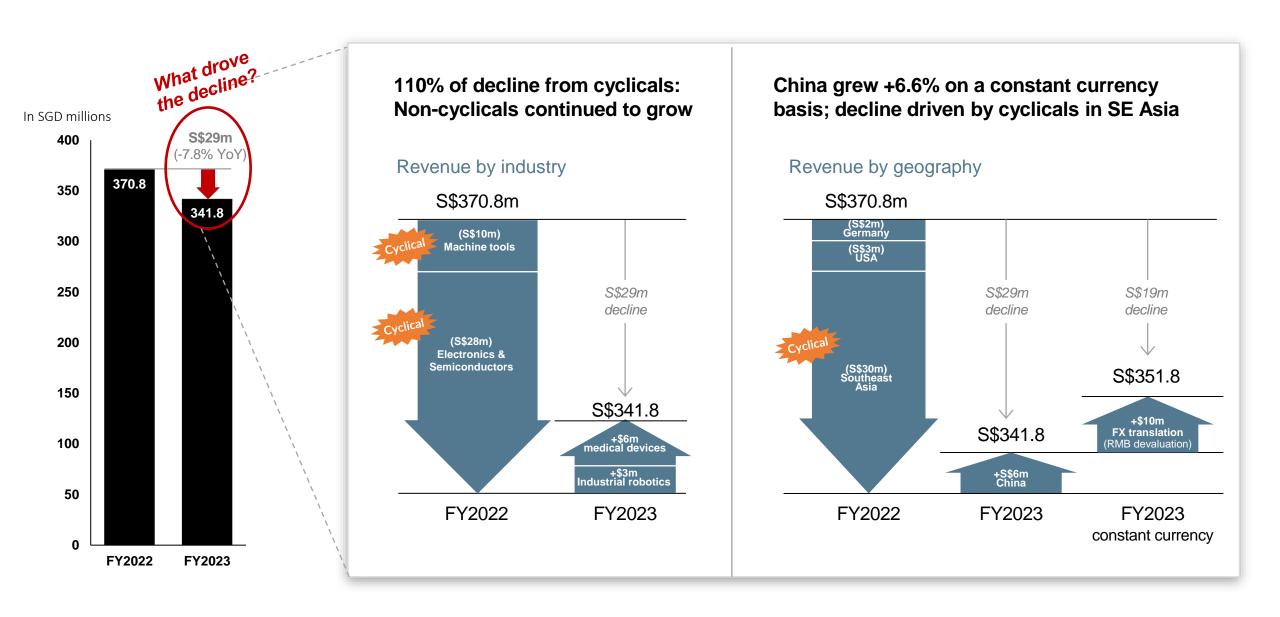
4 Profits

- Clear cyclical impact on profitability (gross margins)
- Management decision to maintain investment levels, since the impact to revenues is cylical and not structural/long-term
- Long term growth and profit outlook remains intact:
 ISDN is gaining share, growing capability, and automation is a long-term growth sector in Asia.

Revenue performance

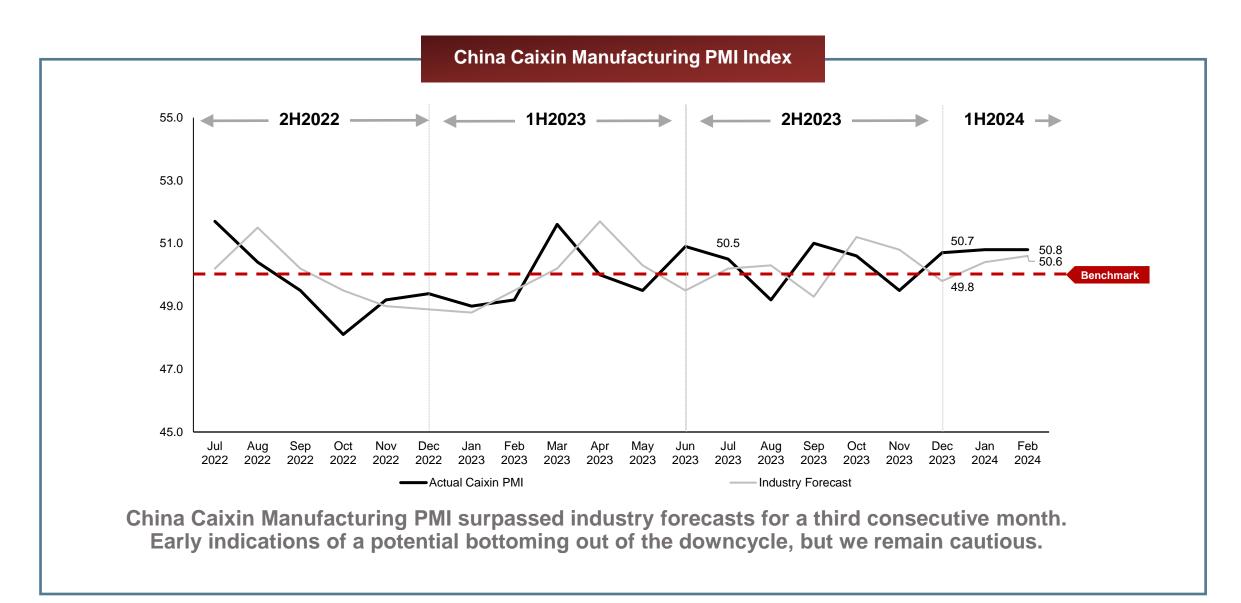


100% of revenue impact in 2024 was in cyclical sectors. ISDN continue to hold or gain share across sectors in 2023.



Signs of recovery, but we remain cautious

Manufacturing PMI threads above benchmark for third consecutive month



Gross margins and operating expenses

Gross margins primarily driven by cyclical mix shift.

Operating expenses at disciplined levels to maintain investment in growth

S\$'000	FY2022	FY2023	YoY change
Revenue	370,779	341,766	-7.8%
Gross Profit	105,888	91,134	-13.9%
Gross margin (%)	28.6%	26.7%	-1.9ppt
Operating expenses	67,839	66,714	-1.7%

Gross Margin

- 1.9ppt decline is primarily cyclical, as higher-margin revenue segments were cyclically impacted in 2023 (semiconductors, electronics, machines, robotics)
- ISDN is not seeing excess pressure from inflation in cost of goods
- ISDN is not seeing excess pricing pressure in its markets

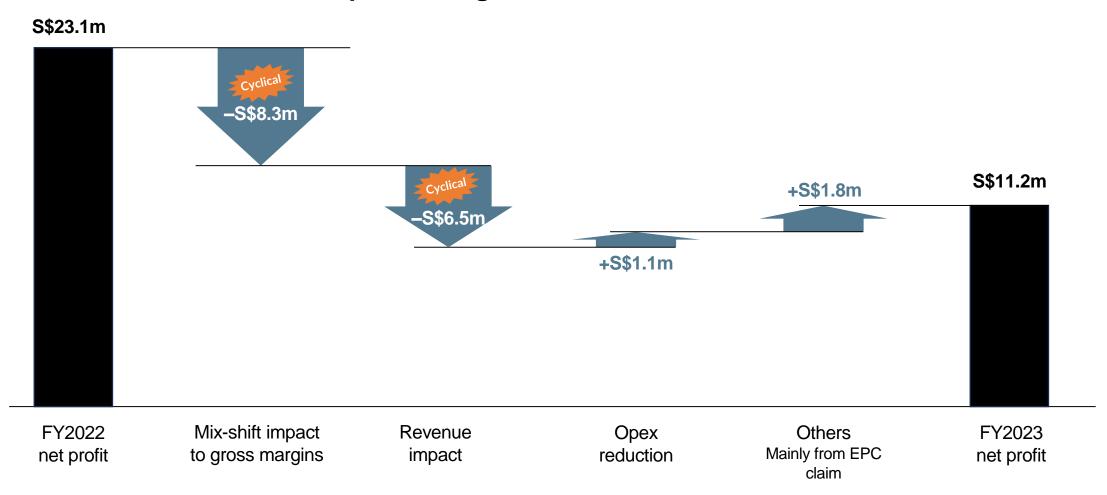
Operating expenses

 Managed down slightly to reflect lower revenues but maintained investment in capabilities to position for cycle recovery.

Profitability

It's clear from our analysis that 2023 earnings were impacted by cyclical factors. We expect profitability to recover with the cycle and grow faster than our markets.

Net profit bridge: FY2022 to FY2023



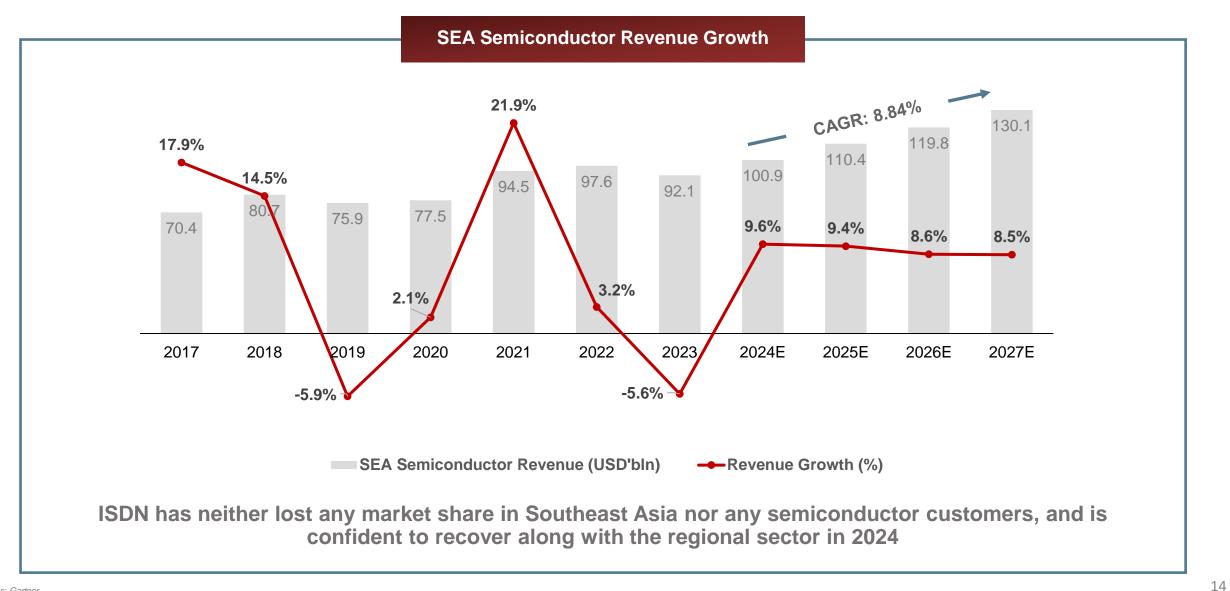




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Strong growth forecasted for the SEA semiconductor industry

SEA business to recover alongside semiconductor industry in FY2024



Sources: Gartner

Structural growth drivers in China

Demographic, self-reliance, and policies contributing to the high-paced growth

Demographics and labour costs

- Ageing population and low fertility rates: China's population is on a declining trend with an ageing population, thereby leading to a shrinking labor force
- Relocation to lower labour costs countries:
 Manufacturing set-ups are increasingly shifting to Southeast Asia countries due to lower labour costs

The need for self-reliance

- **US-China tensions:** Strengthened the determination of China's policymakers to advance domestic manufacturing.
- **Skilled labour shortage:** Attracting and retaining skilled workers has become more challenging as some jobs remain unfilled and high turnover rates persist

Strengthening of policy guidance

- Industrial support ranked 1st on Beijing's priority list for 2024: Finance ministry to allocate 10.4 billion yuan (\$1.45 billion) to rebuild industrial foundations and promote high-quality development of the manufacturing sector as it
- **Smart Factory Strategy:** Expect 70% of China's major manufacturing firms to be digitalized and networked by 2025, alongside building more than 500 industry-leading smart-manufacturing demonstration plants. Furthermore, all of China's manufacturing firms above a designated size will be digitalized and networked by 2035.

Attractive growth from Industry 4.0 in ASEAN

ISDN is at the right place at the right time with the right capabilities

Industry 4.0 opportunity

- "Next-generation Industry 4.0 technologies and mounting pressures on companies to lower their greenhouse gas emissions, are creating new opportunities for ASEAN
- If ASEAN can take full advantage of these trends, we estimate that by 2030 the region can generate up to \$600 billion a year in additional manufacturing output

Evident shift in trade flows



The ISDN advantage

Right locations

Singapore, Malaysia, and Vietnam

We have strong presence in the key ASEAN nations where manufacturing capabilities are growing

Right capabilities

30+ years of experience

We have a long-standing history and proven capabilities in PRC (largest manufacturing economy in the world)

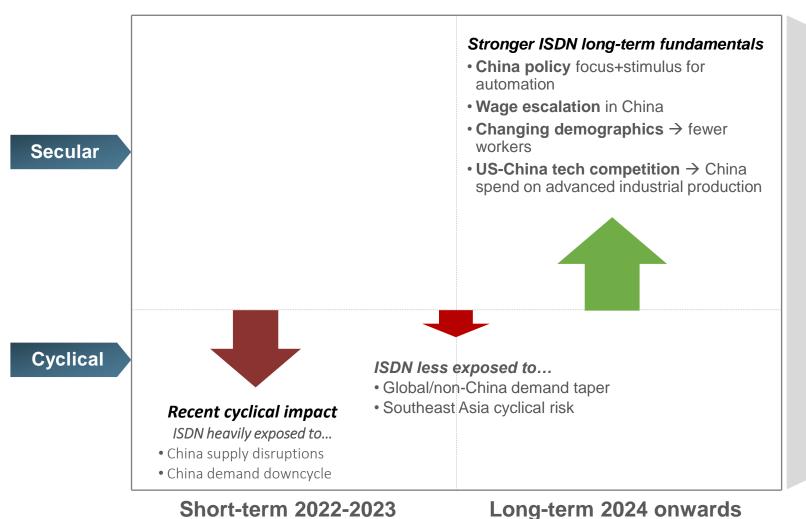
Right shifts

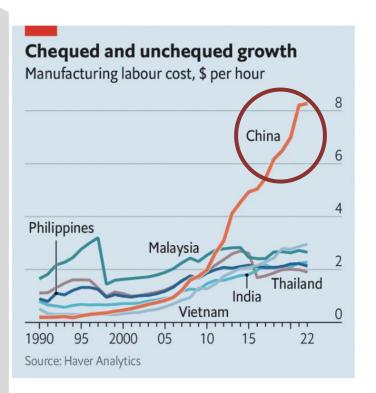
Shift in manufacturing to other ASEAN nations

Shift in manufacturing towards Vietnam, Malaysia, and Singapore as an advanced manufacturing and design hub

Long-term growth drivers have strengthened during downcycle

China policy, wages, economic development all require automation growth





Chort term 2022 2020 Long term 2024 onwar

Source: The Economist (20 Feb 2023)



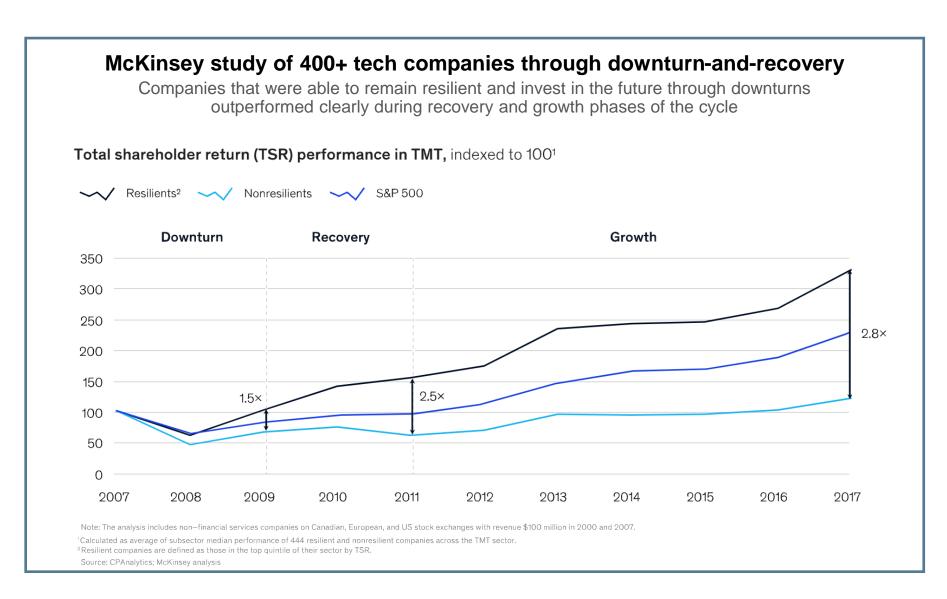


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Why we've kept building through the downturn

Companies that drive hard through downturns emerge with significantly stronger growth.

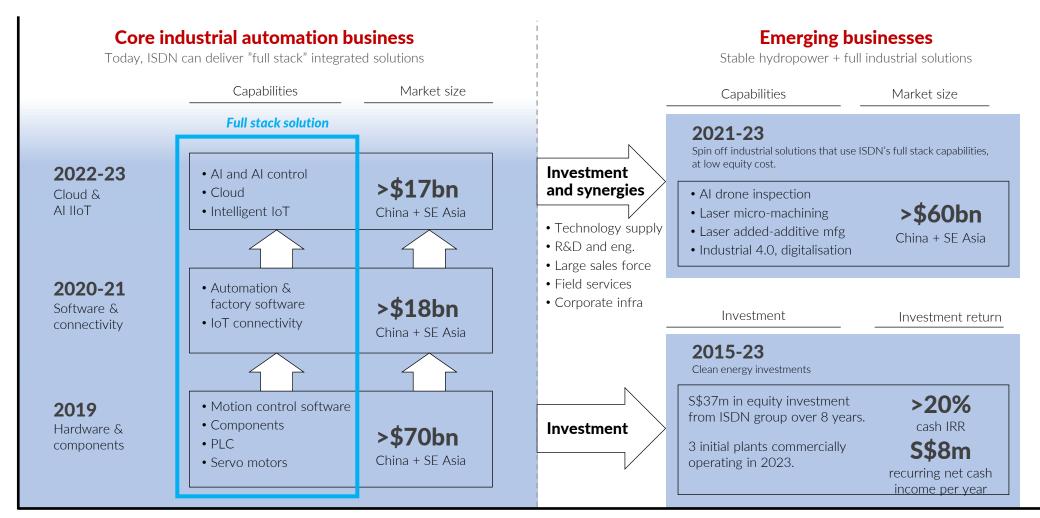
=> We believe sustained investment will position us well for growth, and we are taking market share as a result



We have grown the depth X breadth of our capability through the downturn

Our investment in capabilities has opened up significant addressable market space for ISDN's growth, and we have good commercial traction building in our new capabilities.

Depth of business



Breadth of business



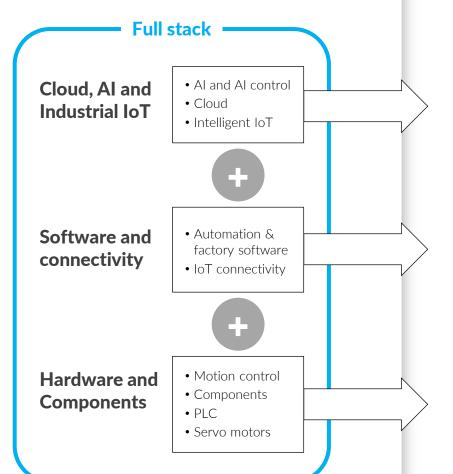


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NOVAPE is a full stack solution provider

Hardware, software, IoT, cloud, Al are all integrated into next-gen solution that is operating today

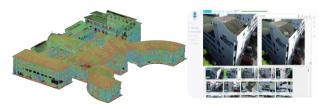
Novapeak automates human-based building inspection in a safer, faster, 100% attentive full stack solution.







Al-based advanced optical inspection for defects Cloud-based analytics and reporting Connectivity to agencies for reporting



Building digital twin, remote operations, report automation and more

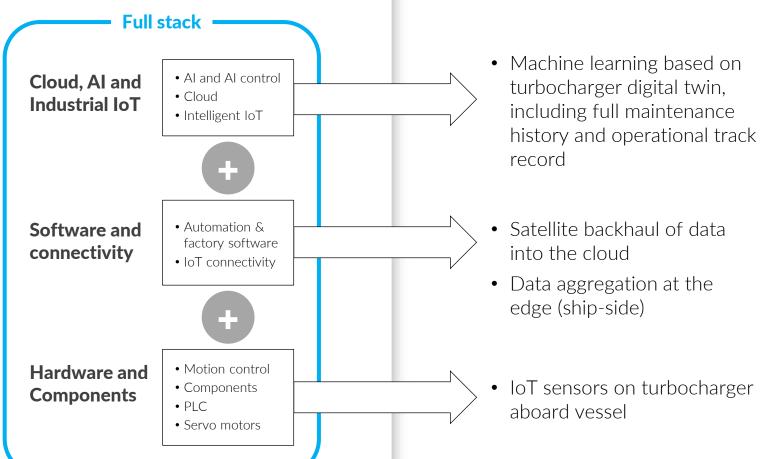


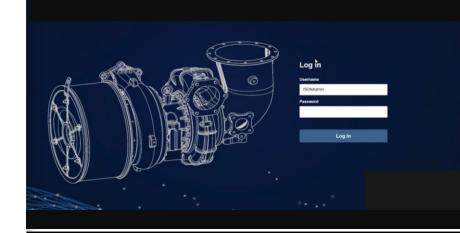


- No limit to building height
- Able to inspect hard-to-reach areas
- Dependable, auditable coverage
- Consistency (significantly less human variance)
- Al means the system gets better and better over time as it learns!

Apply machine learning to monitor and maintain turbochargers

ISDN software and solutions worked to integrate IoT sensors, real time data analytics, and machine learning to optimise the performance of a critical industrial system













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Powering Asia's sustainable future

Early vision will result in impressive long-term results

2013 2019 2023 Identified the opportunity Set-up new business focus Milestone year ~S\$8m 24.6_{MW} Commercialised mini-Total power generation Recurring net cash income New mini-hydropower hydropower plants capacity plants underway per year

Our portfolio of mini-hydropower plants



LAU BIANG 10MW
Commercialised since
31 December 2022



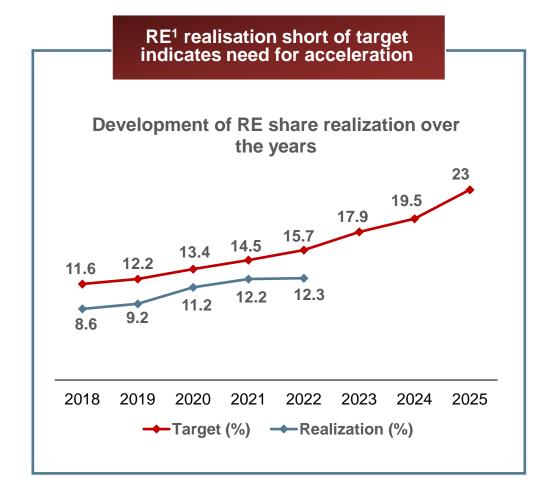
SISIRA 4.6MW
Commercialised since
15 June 2023

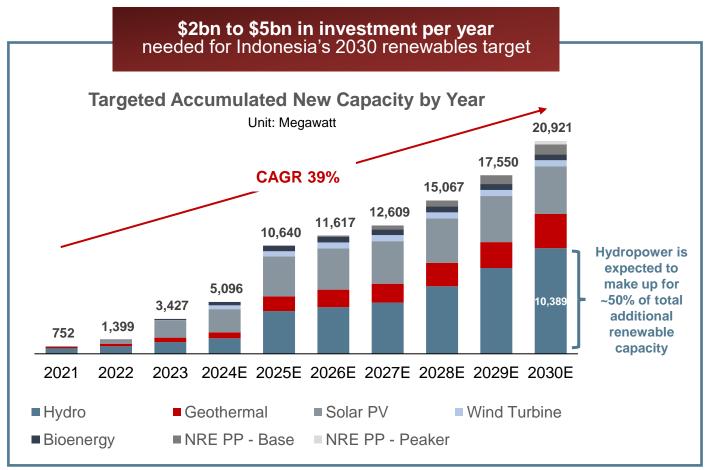


ANGOCCI 10MW
Commercialised since
15 June 2023

Multi-year growth prospects in clean energy

Servicing a massive and growing market opportunity





Early in a clear growth market has strategically positioned ISDN to build value through strong recurring income





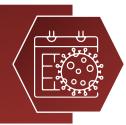
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ISDN's focus for FY2024

Capitalise on strong business model to drive incremental growth

EMERGE STRONGER

from China and semiconductor downcycle



- Keep building capability and customer relationships in downturn
- Protect market share, position well for recovery

capitalise on Industry 4.0 and Al-driven growth



- Drive continued growth in core automation
- Continue investing to grow capability, including M&A opportunities

DRIVE commercial progress in clean industry



- > Generate strong recurring earnings from hydropower plants
- Complete construction work for hydropower plants 4 & 5

CONTINUOUS improvement in operations



- > Continue pushing up the technology stack in automation
- Deepen position in Southeast Asia to benefit from China+1 shifts



